





## Sponsorship Overview

Bend Rugby has experienced significant growth over the past year through recruiting efforts that have helped talented young players from across the US find work and housing here in Central Oregon. We have done this by tapping into the tight knit community of rugby players, administrators and fans that live in the Central Oregon area and by building strong relationships with local businesses and community members that want to see the sport grow.

We, the Bend Rugby Football Club, a 501c3 Non-Profit Organization, are very interested in developing mutually beneficial relationships with local businesses within Bend Oregon. Below is our standard Sponsorship Packages. If you are an individual or Business interested in a Sponsorship opportunity please contact us at [Admin@BendRugby.com](mailto:Admin@BendRugby.com) or call anytime at 314-229-5547

- \$1 to \$99
  - Signed Thank You letter from Bend Rugby
  - Glossy Signed Team Photo
- \$100 to \$499
  - Signed Thank You letter from Bend Rugby, Framed
  - Glossy Signed Team Photo, Framed
- \$500 to \$1000
  - Signed Thank You letter from Bend Rugby, Framed
  - Glossy Signed Team Photo, Framed
  - Mutually Agreed upon Banner that will be displayed at all Events
- Greater than \$1000
  - Please contact Club Management at [Admin@BendRugby.com](mailto:Admin@BendRugby.com). We would love to sit down and work with you to built a customized Sponsorship Package that will be mutually beneficial to both organizations.

Bend Rugby is not afraid of a little hard work. Years past, The Bend Rugby club has volunteered thousands of man-hours in support of local events. We are part of this community, and we want to show the Bend Community our commitment. If you have an event that needs an eager, professional workforce, please reach out to us and we will work to help make your event a success.



## What is Rugby

The Bend Rugby community is made up of current and past players, administrators, and rugby enthusiasts that strongly support the camaraderie and joy found within the sport. We are currently developing and instituting greater community initiatives that are building networks with local business and community members at large. Our alumni have set the groundwork for a great club and we intend to experience significant growth over the next few years.

Rugby can seem brutal and very abstract for people (especially Americans) who have only experienced the sport from a bird's eye view. Where football is considered to be the "fans" or "coaches" sport, rugby is considered to be the definitive "player's" sport. Rugby is a well-rounded game that has a blend of endurance, strength and brilliance. But there are some obvious difference between rugby and football. Rugby is fast paced, with continuous possession changes and very few stoppages. All players, regardless of position, can run, pass, kick and catch the ball. In addition, all players must tackle and defend, making each position both offensive and defensive in nature. There is no blocking in rugby and teams are allowed a limited number of substitutions.

American football is a derivative of rugby developed during the late 1800s in which Americans wanted to take the tenants of rugby and redefine it for themselves. Even modern basketball tactics and patterns (such as creating space by manipulating the defense) owes its development to James Naismith, an English rugby coach who used basketball as an indoor alternative to rugby when the New England winters got too cold. Rugby is the most successful gender-neutral contact sports here in the US, where nearly 40% of players are female.

Rugby has been the fastest growing sport in America for nearly a decade and has a community made up over a million active players, referees and coaches. It is among the world's most popular sports and is a multi-billion dollar industry with a multitude of professional leagues and international competitions. This spring the first ever professional rugby league will be competing here in six US cities. It may be a few years before the sport really takes off in the professional realm, but we would like to position ourselves for success in its development.

Rugby Sevens will be included at the 2016 Olympic Games in Rio de Janeiro. An overwhelming vote in favor of inclusion by the International Olympic Committee members at the 121st Session in Copenhagen - Rugby Sevens received 81 'yes' votes to only eight 'no' votes - means that the world's top men's and women's Rugby players will have the opportunity to compete for an Olympic Gold medal, the pinnacle of sporting achievement



## Club History

Bend Rugby was founded in 1975 and is one of the most well respected teams in the region. Bend Rugby prides itself on developing inexperienced players into high achieving rugby players through a commitment to share the game with anyone willing to step on the pitch. Our members come from all walks of life and are an integrated part of the Central Oregon community. With exceptional athletes, long time players, and a legacy of success, year after year Bend rugby has held top accolades within Northwest leagues.

Keith Erickson and John Jeans founded Bend Rugby Football Club during the spring of 1975. Keith had experienced the sport through military deployments and John had played in college with Oregon State University Rugby. The early Bend team had been a conglomerate of ex-football players, ski bums and local ruffians looking for camaraderie and sport. The club roster remained small through the late 70's but an influx of people to the Central Oregon area brought new players to the Bend team. In fact, many of these players remain active within club support and administration today.

During the spring of 1977, Bend Rugby entered PNRFU's Division I, which included Beach (Tacoma), Snake River (Boise), Portland Pigs, and Old Puget Sound (Seattle). By the early 80's Bend proved to be a NW rugby powerhouse by securing several league championships and one undefeated league season. Even with a small roster, Bend was able to field 7's and 10's teams during off-season tournaments. Throughout the 80s rugby had experienced growth within the Pacific Northwest, especially for larger cities like Portland and Seattle, but Bend was able to compete with these larger teams through tenacity and a focus upon rugby fundamentals. Older club members still remember a cup final win against Beach at the Eugene 10s Tournament in 1988, wherein Bend was considered the heavy underdog.

As the 1990s and 2000s came so did booming population growth for Bend, Redmond and the surrounding areas. This growth brought an array of new players to Bend Rugby, but the roster still remained relatively small compared to larger cities. Bend has won the Division III title 8 years in a row, and has penetrated the National Championship Tournament several times. Also during this period, Bend Rugby established one of the strongest high school rugby programs in the NW. The Bend Blues have won several state titles and has sent many young players to select side teams and strong collegiate programs.


In 2015, Bend Rugby was promoted to Division II, and is currently undefeated in the Pacific Northwest Rugby Football Union (PNRFU). The second half of our 15s season begins February 20<sup>th</sup> with an exhibition match versus the Division I Valley Kangaroos in Seattle. If we maintain the momentum from our fall season we will be representing the Northwest in the National Rugby Championship in April.

Through a partnership with the Oregon Rugby Academy, Bend Rugby has made a name for itself this past summer as a rising 7s powerhouse in the region. Bend won four Cup championships in 2015, including Tacoma Aroma 7s and Salem 7s, and is expected to slice deep into the National 7s Championship this coming summer. Bend Rugby will also compete in the 2016 Las Vegas International 7's tournament March 3<sup>rd</sup>-5<sup>th</sup>. Las Vegas 7s is the largest annual rugby event in the United States and expects growth from the 277 clubs that competed in 2015. Bend Rugby will be playing in the "Aces" class against Chicago Lions, Peru and other well-established teams from around the world.

## Schedule & Results



## 2015 Fall Results

Team	GP	Record	W	L	T	PF	PA	PD	BT	BL	FF	PTS
 Bend Roughriders	5	5-0-0	5	0	0	249	88	161	4	0	0	24
 Portland Pigs	5	4-1-0	4	1	0	200	140	60	5	0	0	21
 Tacoma Nomads	5	3-2-0	3	2	0	181	102	79	3	1	0	16
 Battleground Bulls	5	2-3-0	2	3	0	178	197	-19	4	0	0	12
 Salem Spartans	5	1-4-0	1	4	0	107	233	-126	3	0	0	7
 Budd Bay Buffaloes	5	0-5-0	0	5	0	96	251	-155	2	1	1	2
 Pacific Rovers	0	0-0-0	0	0	0	0	0	0	0	0	0	0

## 2016 Spring Schedule

DATE	HOME	VS	AWAY	TYPE
2/20/2016	VALLEY		BEND	NON LEAGUE
3/5/2016	VEGAS		7's	BYE
3/19/2016	BEND		SALEM	LEAGUE
3/26/2016	PORTLAND		BEND	LEAGUE
4/2/2016	BEND		TACOMA	LEAGUE
4/9/2016	BEND		BATTLEGROUND	LEAGUE
4/16/2016	BUDD BAY		BEND	LEAGUE
4/23/2016	hosted by #1 seed (should be Bend)			PNRFU CHAMPIONSHIP
5/7/2016	hosted by PNRFU Champs (should be Bend)			ACR1 CHAMPIONSHIPS
5/21/16 - 5/22/16				USA ELITE 8
6/4/2016				USA CHAMPIONSHIPS



## Club Roster

Joe Zagunis

Bend Rugby, Inc. President  
29 y/o, Lock, Business Manager for Bend Spirits,  
3 years Wilson high school RFC, 4 years Bend  
Roughriders RFC

AJ Kinhnarath

Bend Rugby, Inc. Vice President  
32 y/o, front row, 5 years Oregon St., two years  
Portland pigs, 4 years Bend Roughrider, 1 year  
club VP, Operations Lead at Bend Research Inc.

Craig Branstad

Bend Rugby, Inc. Secretary  
Bend Rugby, Men's Club President  
Bend Rugby, Men's Club Head Coach  
30 y/o, Client Performance Manager G4 Digital  
Marketing, 4 years LAMO High School Rugby  
Club, 5 Years CSU Chico Rugby, 6 years Bend  
Roughriders

Shane LaMunion

Bend Rugby, Men's Club Vice President  
32 y/o, Wing, Automotive Tech at Wade Bryant  
Automotive Repair, 1.5 years with Bend  
Roughriders

Mike Gamm

Currently heavily involved in the development  
of the Oregon Rugby Academy here in Bend.  
26 y/o, Flanker, Project Management at Red  
Jacket West, 4 years with Bend Roughriders, 2  
years with OSU Rugby as Captain, 2 years with  
Seattle Saracens

Luis Nava

30 y/o, Flanker, Marketing and Business  
Development, 2 years with the University of  
Oregon RFC, 3 years with Bend Roughriders

Cole Johnson

32 y/o, Prop, Development Engineer at PCC  
Schlosser, 6 yrs with Oregon State Rugby and 3  
years with Bend Roughriders

Keenon Luis

29 y/o, Scrum Half, Student Athlete at COCC,  
Served 4 years in the United States Navy, Fort  
Lupton RFC 4 years, Salina RFC 1 years, CVN 73  
and 74 RFC 4 years, Fresno RFC 2 years, Denver  
Highlanders RFC 2 years, Bend RFC 2 years

Michael Hunter

33 y/o, Fly Half, JELD-WEN custom Windows  
Office / Business Manager, 4 years Kai Tak Mini  
Rugby Hong Kong, 5 years Oregon State Rugby,  
10 years Bend Rugby, 2001 Under 19 world cup  
with USA Rugby

Lance Tamashiro

35 y/o, Scrum Half/Wing, Children's Programs  
Supervisor at Mt. Bachelor & Marina supervisor  
at Sunriver Resort Marina, 6 years Southern  
Oregon University Rugby, 3 years Bend  
Roughriders

David Yancey

23 y/o, Scrum Half, Expediter at Greg's Grill, 2  
years COCC rugby, 1 year Bend Roughriders.  
COCC Rugby Assistant

Joe Jeffs

28 y/o, Wing, Personal trainer at Anytime  
Fitness, 1 year Bend Roughriders

Chance Link

22 y/o, Wing, Retail/Line cook, 1 year with the  
Bend Roughriders



Ross Emerick

29 y/o, Hooker, Photographer, MR photography/ Summit High School Rugby Coach, Georgetown Prep Rugby, 4 years UCLA, 1 year Potomac Athletic Club Super League club, 1 year University of Maryland, 1 year University of Canterbury Under 21 Christchurch NZ, 1 year Glenmark RFC, 1 year Bend Roughriders

Kevin Wagner

23 y/o, Wing, OSU Post-BACC Pre-Med Student Athlete/ St. Charles Emergency Department Medical Scribe, 3 years Bucknell University RFC, 1 year with Bend Roughriders

Mike Betz

41 y/o, Prop/Lock, Owner/VP - Pacific Western Lumber, 4 years Santa Clara University (SCUTS), 1 year Huntington Beach Unicorns, 5yrs Eastside Axemen, 1 year Bend Roughriders

Nick Willhoite

23 y/o, Prop, Line Cook at Brother Jon's ale house, 2 years COCC RFC, 1 year COCC RFC officer, 1 year Bend Roughriders

Zack Heath

27 y/o Hooker, Forester, 3 years Oregon/Washington Loggers, 2 years USA Under 19 USA Eagles, 5 years Oregon State Rugby, 2 years Bend Roughriders

Travis Prater

23 y/o, Fullback, Student Athlete at OSU Cascades, 2 years COCC RFC, 1 year COCC RFC officer, 1 year Bend Roughriders

Adam Pentergraft

27 y/o, Prop, Served 6 years in the United States Army, 1 year COCC RFC, 5 years at Bend Roughriders

Austin Alley

25 y/o, Center, Engineer at Ocean Equipment, 3 years University of Idaho, 1 year Couer d'Alene Ospreys FRC, 2014 NCRC Loggers

Kody O'neil

22 y/o, 8 Man, 4 years Oregon State Student Athlete, 2 years Reynolds high, 4 year Rugby Club Officer at OSU, 1 year Bend Roughriders

Jason Gillam

42 y/o, 8-Man, Owner and operator of Freedom Rock Farms, Track and field State Champion Oregon state, Bend RFC, Portland pigs RFC, Vail RFC, Gentlemen of Aspen (5 time national champions super league and D1) Club Captain for 2 years. West (ITT) 2 national champions, Manly RFC (Australia), USA RFC Pacific Rim tour 1999. Capped vs Tonga Tour RFC (France D2 pro) Rieti RFC (Italy), 2 years Golden gate RFC, 2yrs Olympic club RFC, Classic USA Eagles Member

Austin Britts

34 y/o, Center, Co-Founder of Zealios, 2007 National 7's Champion – Tournament MVP, 6 years in US Super League with Chicago Lions – Club VC, Univ. of Washington RFC - Captain, Univ. of Aberdeen Kings RFC

Travis Skyles

24 y/o, Lock, Student Athlete at OSU Cascades, 3 years COCC RFC, 2 years COCC Club Officer, 1 year Bend Roughriders

Jeremy Rose

35 y/o, Flanker, PSC Craftsman at the Bonneville Power Administration, Severed 8 years in the United States Marine Corps, 6 years with various Service RFC's, 1 year with St Louis Hornets, 1 year with Bend Roughriders.